

Wolly Beach Wednesday draws families to Quincy's coast

Through June and July, Discover Quincy - the marketing and tourism arm of the Quincy Chamber of Commerce - hosted children's entertainment, beach games and live music as part of Wolly Beach Wednesdays.



QUINCY – Jenna Talbott and her 3-year-old daughter, Eleanor, have spent most Wednesday mornings this summer at Wollaston Beach, where pirates, clowns and other characters presented magic shows, led sing-alongs and made balloon animals.

“It’s such a great idea,” Talbott said Wednesday as Mary the Pirate told stories to a group of children. “This is our second summer in Quincy, and so many families use the beach.”

Through June and July, Discover Quincy – the marketing and tourism arm of the Quincy Chamber of Commerce – hosted children’s entertainment, beach games and live music as part of Wolly Beach Wednesdays.

“It’s been a huge hit for children of all ages, and we’re really happy to see it,” Talbott said.

Held at different spots along Wollaston Beach, the weekly event was a new addition to “50 Days of ‘Free’-dom,” Discover Quincy’s annual summertime series promoting 50 straight days of free events.

Mary Chan of Quincy said she brought her 20-month-old son, Hunter, to all of the Wolly Beach Wednesdays events.

“The performers were extremely engaging with the kids, and it’s a great use of the beach,” she said.

Margaret Laforest, executive director of Discover Quincy and a city councilor, said Wolly Beach Wednesdays got people on the beach to see for themselves that it is clean and well-maintained. Sponsored by Save the Harbor, Save the Bay and the state Department

of Conservation and Recreation, Wolly Beach Wednesdays helped eliminate any lingering stigma about the bay, she said.

“There’s free parking, clean water and public bathrooms, so it’s just about getting people down here to see it,” Laforest said.

Discover Quincy’s “50 Days of ‘Free’-dom” series will wrap up this weekend with the final Art Walk Friday event in Quincy Center and the Wolly Beach Bash on Saturday.

The Art Walk event, from 5 to 8 p.m., will feature pop-up art galleries, live music performances, lawn games and after-hours museum access.

The Wolly Beach Bash, from noon to 3 p.m. Saturday, will be held across from the Clam Box at 789 Quincy Shore Drive. Similar to the Wolly Beach Wednesday programs, it will include children’s entertainment, lawn games and music. Save the Harbor, Save the Bay personnel will help people of all ages turn Wollaston Beach into a work of art with crop-circle designs in the sand.

For more information, visit <http://www.discoverquincy.com/events/wolly-beach-bash>.