

Save the Harbor's "Simply Marble-ous" Treasure Hunt Just like Pokemon Go, but with real treasure and real flights from JetBlue!



If you find a 1 inch frosted blue marble on one of the Boston Harbor's public beaches from Nahant to Nantasket between now and Halloween it could be your lucky day.

Just post a picture of yourself with your marble on the beach @savetheharbor on Facebook or Twitter and you could win two round trip JetBlue flights to any domestic destination they serve from Boston's Logan Airport as part of the 5th Annual "Simply Marble-ous" Treasure Hunt for JetBlue Flights.*

The JetBlue "Simply Marble-ous" Treasure Hunt began in 2012 on the beaches of South Boston with a beach clean up sponsored by JetBlue's crew members in partnership with Save the Harbor. In just a few short hours, more than 100 people did 5 weeks worth of work cleaning up the beaches in South Boston. At the end of the day, the participants released blue marbles on the beach for beach-goers to find, starting a tradition that continues to bring fun to beach goers and treasure hunters alike.

"Many of JetBlue's crew members volunteer for Save The Harbor/Save The Bay each year. It's just one way we highlight our commitment to the city of Boston," said Ronda Ivy McLeod, Manager of Regional Marketing, Northeast, JetBlue. "The Simply Marble-ous Treasure Hunt is a favorite among crew members. It's a live example of our fun value in action."

"In the five years since we began this event with our friends and partners at JetBlue, Save the Harbor and our corporate and community partners have removed more than 150,000 pounds of trash and debris from our beaches," said Save the Harbor's spokesman Bruce Berman. "To celebrate we have "released" 150 pounds of blue marbles on DCR's beaches in Lynn, Nahant, Revere, Winthrop, East Boston, South Boston, Quincy and Hull, and at Treasure Beach on Spectacle Island. Find one and you could be this year's winner."

According to Berman, Save the Harbor/Save the Bay will be releasing 30 pounds of blue marbles this year to celebrate Save the Harbor/Save the Bay's 30 th Anniversary at 30 free "Better Beaches" program events that include summer concerts in Lynn, the sand sculpting festival in Revere, beach festivals in Winthrop, East Boston, South Boston, Dorchester and Quincy, and at the Harbor Illumination Festival in Hull.

You can download a calendar of this year's events here.

"Like Pokemon, the marbles are not easy to find, but that's part of the fun," said Berman. "If you need a hint, ask Mary Read the Pirate or one of our 34 our youth program staffers for help at one of this year's free beach events. If you still can't find one, don't despair. You can buy a "Virtual Marble" online for just \$10 so you can join in the fun."

*Though the fun is unlimited, some restrictions apply. To find out more about the "Simply Marble-ous" Treasure Hunt and Save the Harbor and DCR's Better Beaches Program, follow @savetheharbor on Facebook, Twitter and Instagram, or visit their website at www.savetheharbor.org.

