

Save the Harbor and Google Trekker will be digitizing a beach near you this summer

Save the Harbor/Save the Bay and Google Maps to collect never-before-seen Digital Views of Public Beaches in 9 Communities from Nahant to Nantasket with Google's Trekker

Cambridge, MA – June 21, 2015 – Google Maps and Save the Harbor/Save the Bay have announced a special collection of imagery planned for Google Maps Street View, which allows users to explore world landmarks, discover natural wonders, and step inside locations such as museums, arenas, restaurants and small businesses directly from their devices.

For their latest collect, the 360-degree imagery will allow online users to access views of the Greater Boston's Metropolitan beaches as seen directly from the beaches themselves as Save the Harbor/Save the Bay staff and volunteers walk along the shore with the Trekker backpack or capture scenes from on the water by boat.

“The public beaches of Massachusetts are an essential part of our state,” said Liz Schwab, Google Public Affairs Manager. “We're thrilled to work with environmental stewards like Save the Harbor/Save the Bay on these collections. This is a really special opportunity, and we hope the imagery will inspire greater appreciation and advocacy for our state's natural resources.”

“This summer, with the support of our foundation funders, corporate sponsors and community partners and the Department of Conservation and Recreation, our Better Beaches Program will host or sponsor 80 free events on our region's great public beaches,” said Bruce Berman, Director of Strategy, Communications and Programs at Save the Harbor/Save the Bay.

“We are excited to have the opportunity to use Google's high tech Trekker camera to collect 360 degree imagery of these spectacular urban natural resources and share them with public, for everyone to enjoy,” said Berman. “We are certain that this project will raise awareness of the value of continued public investment in the restoration and protection of Boston Harbor, our public beaches, the harbor islands and the marine environment.”

The new beach imagery was officially announced during Save the Harbor/Save the Bay's annual Better Beaches Award Ceremony on June 11th. The collection along the shoreline will take place throughout the summer and imagery will be available later in the year. Beaches covered will include Lynn, Nahant, Revere,



Save the Harbor/Save the Bay's summer interns (from left to right) Hannah Lynn, Jenny Barrack, Tina Balzotti, Maggie Boyd, and Eileen Dalessandro take the Google Trekker for a dry run on Boston's Fish Pier.

Winthrop, East Boston, South Boston, Dorchester, Quincy and Hull and Treasure Beach on Spectacle Island in the Boston Harbor Islands National and State Park.

About Google in Massachusetts

Located in the heart of greater Boston's technology community and across the street from MIT in Kendall Square, Google Cambridge is our second largest office east of the Mississippi River. We opened a small Boston sales office in 2003, joined a new engineering team in Cambridge in 2006, and opened our current office in 2008. Our Cambridge office has more than 1,000 employees working in sales and many product areas, including travel, Android, YouTube, networking infrastructure, and Google Play.

About Save the Harbor/Save the Bay

Save the Harbor / Save the Bay is a non-profit public interest harbor advocacy organization. We are made up of thousands of citizens, as well as scientists, and civic, corporate, cultural and community leaders whose mission is to restore and protect Boston Harbor, Massachusetts Bay, and the marine environment and share them with the public for everyone to enjoy. [Click Here](#) to learn more.