



Bridget Ryan, a BPS teacher and South Boston resident, takes the plunge for the 6th year in a row, raising \$1365 for South Boston's beaches as part of this year's Harpoon Shamrock Splash. Splashers raised \$7000 to support free beach events and programs on South Boston beaches this summer.



More than 250 splashers get together for a photo in 20 degree weather before dashing to the water's edge and taking the plunge in the clean, cold water of Boston Harbor.



Record breaking cold couldn't stop these beach-lovers from splashing Sunday to raise a record breaking \$52,000 to support free beach events and programs on their favorite beaches in 2017.

## 250 Splash in Record Cold to Save Summer Programs

**O**n March 5, over 250 brave beach lovers plunged into Boston Harbor at the BCYF Curley Community Center in South Boston in record-breaking cold temperatures as part of the Harpoon Shamrock Splash to benefit Save the Harbor/Save the Bay.

This year, the "pledge and plunge" fundraiser raised over \$50,000, crushing 2016's fundraising record. All proceeds from the event supports Save the Harbor/Save the Bay's Better Beaches Program, which every

year provides a spectacular summer of free concerts and beach festivals, sand sculpting competitions, and youth programs on the region's public beaches in Lynn, Nahant, Revere, Winthrop, East Boston, South Boston, Dorchester, Quincy and Hull. You can find the exact tally at the event website at [www.shamrocksplash.org](http://www.shamrocksplash.org).

This year's Harpoon Shamrock Splash was the best ever, with post-plunge Harpoon beers and b.good burgers while Mix 104.1 and AMP

103.3 played hit music. After the event, participants went home to warm up with great Harpoon swag for reaching fundraising goals, and roundtrip JetBlue flights for the biggest fundraisers, and for those who showed up in the best costumes. All splashers and contributors had the opportunity to win in two post-splash JetBlue flight raffles.

This year's Harpoon Shamrock Splash was also the most important ever, with deep cuts to the metropolitan beaches budget

this year, every dollar raised goes straight to help fund another great summer of free events and youth programs on our public beaches from Nahant to Nantasket.

"Despite the budget cuts, Save the Harbor is committed to funding a full season of free beach events and programs this summer" said Bruce Berman, Director of Strategy and Communications at Save the Harbor/Save the Bay. "All of us froze our fannies off at the Harpoon Shamrock Splash to make it happen."