

Hundreds dive into freezing Boston Harbor, raise funds in 'Shamrock Splash'

By Kristin LaFratta | March 06, 2017

Hundreds of brave participants took to the freezing waters of Boston Harbor Sunday morning to raise money for a harbor restoration project.

Harpoon hosted its annual "Shamrock Splash" event Sunday to cap off the brewery's weekend of St. Patrick's Day festivities. Participants dressed to entertain for the event's costume contest: onesies, speedos, tutus and a wave of green rushed into the icy harbor at M Street Beach in South Boston. Those who registered received a Harpoon beer and post-diving meal from "B Good." JetBlue offered raffle prizes, including a round-trip flight for best-dressed in the costume contest.

The event raises thousands of dollars for Save the Harbor, a non-profit organization that works to restore the historic Boston Harbor and initiate programs at public beaches from Nahant to Nantasket.

