

The Daily Item

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MAKING A BIG SPLASH FOR LYNN BEACHES ON MARCH 11

BY DAILY ITEM STAFF | February 8, 2018

BOSTON — Save the Harbor awarded \$4,000 to Lynn and Nahant organizations last year and now the marine environment advocacy group is ready to raise more money to donate this year with its 7th annual Harpoon Shamrock Splash on Sunday, March 11 at M Street Beach in South Boston.

Money raised in 2017 helped support Lynn waterfront-oriented programs including the Red Rock Summer Concert Series and the World Music Festival on Lynn Shore Drive and Heritage Waterfront Park.

The Harpoon Shamrock Splash began in 2011 to jump start free events and activities on the region's public beaches from Nahant to Nantasket. In 2017, the Harpoon Shamrock Splash raised more than \$55,000 to support nearly 100 free concerts, beach festivals, sand raking competitions, and circus performances in Lynn, Nahant, Revere, Winthrop, East Boston, South Boston, Dorchester, Quincy and Hull.

"There is simply no better way

to celebrate the end of winter than with a quick dip in the cool clean water of Boston Harbor followed by a refreshing Harpoon and burgers on the beach with your friends" said Save the Harbor/Save the Bay's spokesman Bruce Berman, who has splashed each year since the event began. "Sure, you will be cold for a few minutes but the warm feeling you get from raising funds for a great cause will last all year long."

For just \$25 on March 11, participants can enjoy refreshing Harpoon beer, tasty treats, a terrific beach party and a chance to win round trip flights from JetBlue, terrific swag from Harpoon and other great prizes for best costume and biggest fundraiser.

Register online before the event at www.shamrocksplash.org for just \$20, or register on the day of for \$25. Registration includes a beer, a burger, a Harpoon Koozie, and the chance to win round-trip flights on JetBlue for best costume and biggest fundraiser.* Start a team, invite friends to join, and help Save

the Harbor make a big splash on the beach in 2018.

Save the Harbor plans to top last year's record and raise \$60,000 to support free events and programs on the region's public beaches this year.

"We're grateful for the fact that we get to do what we do – make great beer – because of the support of our friends and neighbors. So when we have a chance to return the favor, especially with a group like Save the Harbor/Save the Bay, we're happy to do so." said Harpoon Brewery President Charlie Storey. "I'm not as happy about jumping in the frigid water – but, as Bruce says, the cause (not to mention the food and beers!) make it all worth it!"

Save the Harbor/Save the Bay's mission is to restore and protect Boston Harbor, Massachusetts Bay and the marine environment and share them with the public for everyone to enjoy.